

INNcentive

iTrust Inns
Better Pubs through Better People



OCTOBER 2020



Halloween is creeping up!

31st October

OCTOBER OFFER



drinkaware.co.uk for the facts

BEST SIPPED IN THE DARK

Buy any 2 x 9s of Hobgoblin Ruby,
Gold or IPA in one delivery
& receive a POS Kit

BORN DIFFERENT

Whilst stocks last. One deal per pub. POS kit contains
3 x t-shirts, 1 x pump clip attachment, temporary pump clips

THE UNOFFICIAL BEER OF HALLOWEEN

VISIT [HTTPS://WWW.WYCHWOOD.CO.UK/ON-TRADE-SOCIAL-ASSETS/](https://www.wychwood.co.uk/on-trade-social-assets/) TO DOWNLOAD OUR FREE SOCIAL TOOLKIT

drinkaware.co.uk for the facts

BEST VALUE CASK PROMOTION

BUY 2 DIFFERENT FIRKINS IN ONE DELIVERY AND GET A 70CL BOTTLE OF SMIRNOFF

NEWLY LISTED BRANDS FOR 2020



BEER STREET

PACKAGED LAGERS

£3 OFF

per case



Sol
24x330ml
4.2%



Desperados
24x330ml
5.9%



Birra
Moretti
24x330ml
4.6%



Heineken
24x330ml
5.0%



Heineken
0.0
24x330ml
0%

Never skim
an
ERDINGER



PRIVATELY & PROUDLY
OWNED SINCE 1868

Buy a case of Erdinger
Weissbier and get a box of
our iconic glassware on us
PLUS enjoy a £3 off per case intro offer



Visit the **FANTASTIC ERDINGER-SHOW.UK**

PACKAGED CIDERS
£3 OFF
per case

Old Mout
Pineapple
& Raspberry
12x500ml
4.0%



Old Mout
Berries
& Cherries
12x500ml
4.0%



Bulmers
Original
12x500ml
4.5%



Bulmers
Red Berries
& Lime
12x500ml
4.0%



Old Mout
Strawberry
& Pomegranate
12x500ml
4.0%



Old Mout
Kiwi & Lime
12x500ml
4.0%



Old Mout
Berries &
Cherries Zero
12x500ml
0%



MORE GREAT OCTOBER OFFERS



REKORDERLIG CIDER

- BEAUTIFULLY SWEDISH -

BUY 3 CASES
GET 1 CASE
FREE

While stocks last.

drinkaware.co.uk for the facts

GUINNESS TIME

BUY 2 X 50L OR 3 X 30L GUINNESS,
GET A FREE 70CL
BOTTLE OF BELL'S*

GIVE
BACK
with a
BELL'S



Help pour
£100,000
into LOCAL
PROJECTS



*One deal per customer per week,
limited number of deals available.

PLEASE DRINK RESPONSIBLY † For the facts drinkaware.co.uk



£2.50 off every case



£2 off every case purchased between 1st October - 31st October 2020.

Range includes 24x200ml Crisp tonic water and light tonic water and 12x200ml cucumber tonic, golden ginger ale and salty lemon tonic

BUY 3 CASES AND GET 6 COPA GLASSES FREE

£1 OFF PER CASE



Create your own branded gin menus for free!

Go to: www.franklinandsons.co.uk

Or contact Richard Hammet at: richard.hammet@globalbrands.co.uk

Terms and conditions: £1 off every case within the Franklins range. 3 cases must be purchased in order to qualify for free case of glasses. Max of 3 deals per pub. Whilst stocks last.

BUY TWO BOTTLES OF GREENALL'S LONDON DRY AND RECEIVE A GREENALL'S LONDON DRY POINT OF SALE KIT

Kit contents:

- 6x Greenall's London Dry branded glasses
- 2x Greenall's London Dry branded bar runners
- 5x Greenall's London Dry jigger
- 2x Greenall's London Dry lime squeezer



Terms and conditions: 2 x 70cl Greenall's London Dry Gin must be purchased in one order.
One kit per pub. Available whilst stocks last.



Direct Telesales Line:
0808 169 8979