

# INNcentive

**iTrust Inns**  
Better Pubs through Better People



OCTOBER 2021

**Halloween  
is creeping up!**

**BIG BRAND OCTOBER OFFERS...**



Direct Telesales Line: 0808 169 8979





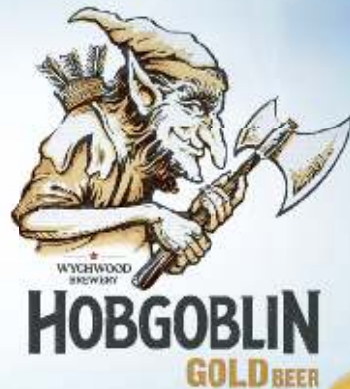
# Buy 3x 11g and receive 4 outdoor garden blankets



Terms and conditions: 3x11g can be purchased over 2 orders to qualify. One offer per pub whilst stocks last.

# Buy 2x9g from the range and get a free bottle of Dead Man's Finger Mango rum

Perfect for Halloween cocktails



Terms and conditions: 2x9g can be purchased over two orders to qualify. 2x9g can be made up of any products within the range. Free stock is always 70cl of Dead Man's Finger Mango rum.



# £2 off a case

## A spooky ale to fill your fridges



Terms and conditions: Offer applies to all cases of Hobgoblin Ruby 8x500ml, Hobgoblin IPA 8x500ml and Hobgoblin Gold 8x500ml

## MAXIMISE YOUR SALES WITH PERONI NASTRO AZZURRO

STOCK THE NO.1 SUPER PREMIUM LAGER NOW\*



BUY 2 PERONI NASTRO AZZURRO & RECIEVE A FREE POS KIT  
ICE BUCKET, BAR RUNNER & GLASSWARE

THE NO.1 BEST SELLING AND BEST TRENDING BEER BRAND  
SOURCE: DRINKS INTERNATIONAL ANNUAL BAR REPORT 2019

\*NIELSEN MAT VALUE WE 04.01.20. Valid during the promotional period only. To receive the POS kit you must purchase 2 cases of Peroni 330ml x24 in 1 order. Available while stocks last, 1 deal per customer. For any more information please contact [daniel.couch@asahibeer.co.uk](mailto:daniel.couch@asahibeer.co.uk)

[drinkaware.co.uk](http://drinkaware.co.uk) for the facts



## FREE GORDON'S GIN TREES AND GLASSWARE

2 X GORDON'S GIN TREES AND  
1 X GORDON'S BRANDED GLASSWARE  
WHEN YOU BUY 4 X 70CL FROM THE RANGE\*



\*Range includes: Gordon's London Dry, Gordon's Premium Pink, Gordon's Sicilian Lemon, Gordon's Mediterranean Orange and Gordon's White Peach.

*Gordon's*  
...SHALL WE?

Available while stocks last.  
One deal per customer per week



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