

INNcentive

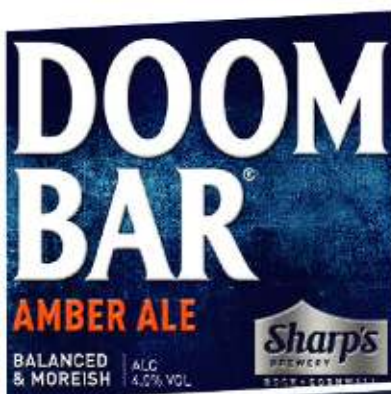
iTrust Inns
Better Pubs through Better People



MAY 2021

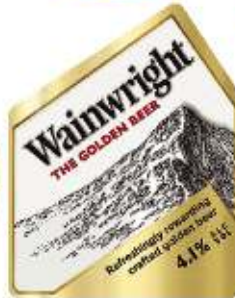
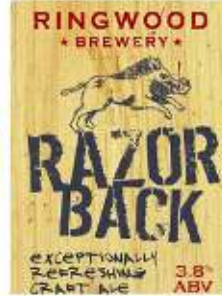


SEE OUR BIG BRAND OFFERS...



Direct Telesales Line: 0808 169 8979

BUY TWO DIFFERENT CASK ALES FROM THE RANGE AND GET 20x 2 PINT TAKEAWAY CARTONS



CARTONS



Terms and conditions: 1x9g of two different brands must be purchased in one order to qualify. Available whilst stocks last.

BUY 2x9G AND RECEIVE A FREE BOTTLE OF SMIRNOFF VODKA

Terms and conditions: 2x9g must be purchased in one order. Free bottle is always 70cl of Smirnoff Red Label Vodka. Available whilst stocks last.



RE-OPENING DEAL

**FREE 70CL
GORDON'S PINK GIN**
WHEN YOU BUY 3X50L OR
5X30L GUINNESS



WHILE STOCKS LAST / ONE DEAL PER CUSTOMER PER WEEK

for the facts drinkaware.co.uk

Buy 2x 11g



and receive a free case
of either Heineken 0%
or Bulmers Original



Terms and conditions: 2x11g must be purchased in one order.
One offer per customer. Free case is either Heineken 0% 24x275ml
OR Bulmers Original 12x500ml. Available whilst stocks last.



BUY 4 CASES AND RECEIVE A CASE OF BIRRA MORETTI FREE*

*Available from 1st May to 31st May 2021. Buy a combination of cases of 24 x 330ml of Desperado, Sol, Birra Moretti, Newcastle Brown Ale, to include a minimum of three different brands and where 4 cases in total are purchased receive a free case of Birra Moretti. Brewed in the UK. Subject to availability.

drinkaware.co.uk for the facts



PUBS ARE NOW OPEN
GOOD TIMES ARE LONGER



BUY ANY 3 CASES - GET 1 CASE FREE

drinkaware.co.uk for the facts

*AVAILABLE FROM 1ST APRIL - 30TH JUNE 2021. FREE CASE OF WATERMELON AND LIME. INCLUDES A FREE POS KIT. WHILST STOCKS LAST. MADE IN THE UK.



ADD SOME
YEAAAHSS
TO THE GAME

BUY ANY 3 CASES

of 330ml NRB Coca-Cola, Coca-Cola Zero Sugar or Diet Coke

& RECEIVE ONE FREE CASE OF COCA-COLA ZERO SUGAR (330ml x 24)

plus a **FREE EXCLUSIVE EUROS POS KIT & EUROS FOOTBALL**

Terms and conditions:
Available whilst stocks last.
All POS kits will be distributed after 30th May 2021.



TASTE THE FEELING™



EURO2020

OFFICIAL PARTNER

KIT CONTENTS

- Digital assets to download
- Table vinyl
- Mirror vinyl
- Bunting
- Size 5 football

Buy 2x70cl bottles of Wild Berry Gin and get a POS kit

POS kit includes: 6 branded glasses, 2 bar runners, 5 jiggers and 2 lime squeezers. Kit value of £30.



Free entry into a weekly prize draw for a Greenall's outdoor kit with every purchase of a Greenall's gin.

One winner every week throughout May.

Outdoor prize kit includes:
2 pitchers, 2 bottle boats and 50 branded paper cups.

Terms and conditions: Available whilst stocks last. Winner of outdoor kit announced at the end of each week in May.





Buy 2x70cl of Bloom gin and receive a POS kit

POS kit includes: 4 x Bloom ice moulds and 25 x Bloom sunglasses.
Kit value of £40



Terms and conditions:
2 x 70cl bottles of Bloom gin (any variant) must be purchased in one order to qualify. Maximum of two kits per pub. Available whilst stocks last.

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GIVE IT A COFFEE SHOT



Jägermeister
X COLD BREW COFFEE

BUY A MIX OF ANY 3 BOTTLES
70CL JÄGERMEISTER AND 50CL JÄGERMEISTER COLD BREW COFFEE

TO RECEIVE A FREE
50CL JÄGERMEISTER COLD BREW COFFEE
+ GLASS FREE POS KIT



1 x 50cl
Jägermeister
Cold Brew Coffee

2 x A3
& 2 x A4
Posters



40
Cardboard
Espresso shot cups

10
Cardboard
Coffee trays



BEST SERVED AT -18°C

T&Cs (While stocks last. 1 deal per customer)
(Must include at least 1 x 50cl Jägermeister Cold brew coffee)



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