

Inn centive

FOR TRUST INNS' LESSEES

OCT
2018


GREAT OFFERS!



OLD SPOOKED HEN
HOBGOBLIN &
HOBGOBLIN GOLD

FRIGHTFULLY
GOOD
OFFERS



Follow us! 

 Trust Inns
Better Pubs through Better People

To take advantage of any of the drinks offers in this magazine, call your Trust Inns' telesales adviser.

Direct Telesales Line: 01675 432338

Welcome to the October issue of Inncentive! As one of the biggest pub calendar events of the year approaches, we hope that you are taking full advantage of our brand owner Halloween kits. All kits ordered from Strongbow and Strongbow Dark Fruits will be delivered throughout this month whilst there's still some Old "Spooked" Hen and Hobgoblin kits to be had (see pages 11 & 12).

Not able to get one of those kits then why not try the Trust Inns' Facebook page (www.Facebook.com/TrustInns) where we're giving away one of our in-house Halloween kits to a lucky Facebook follower for free?! Get your customers to like our page, share the post and name your pub in the comments and one of our lucky Trust Inns' pub will be chosen at random to receive the FREE kit!

We'd like to take this opportunity to remind you all that our low price packaged lager and ciders offer is still running until the end of this month so make sure that you take full advantage over the coming weeks! We'll also be shortly announcing the winner of the £500 cash prize – available in each BDM area. But you've got to be in it to win it! Ask your BDM for more information if you're unsure.



Call now to take advantage of these offers **01675 432338**

WHAT'S ON? in October

-
- TUE 9th** National curry week
until 15th October
-
- SAT 13th** Rugby League – Super
League Grand Final,
Old Trafford
-
- MON 15th** UEFA champions league –
Spain v England plus
Bosnia & Herzegovina v
Northern Ireland
-
- TUE 16th** UEFA champions league –
Republic of Ireland v Wales
-
- SAT 20th** Invictus games
until 27th October
-
- MON 29th** Start of Half Term
for many schools
-
- WED 31st** Halloween

Get 35% off BT Sport

Call **0800 678 1068** now to get BT Sport in your venue and take advantage of the new back-to-back UEFA Champions League games.

BT Sport

Be There



Call now **0800 678 1068**

BT Sport on 12 month contract: This offer ("Trust Inis offer") is available, at BT's discretion, to new (must not have been a customer in the previous 3 months) BT Sport Commercial customers (Single Premised) who sign up to BT Sport Total until 14th October 2018. Customers who take this must sign up to BT Sport Total with a 12 month minimum contractual period. If you terminate the service during the minimum period, you may incur early termination charges. If you are a Pub, Golf Club or club affiliated to Corca your subscription charges will be based on the rateable value of your premises. Please call to confirm your rateable value and BT Sport subscription price. Not available in conjunction with any other offers. This offer is subject to BT's Agreement for BT Sport - Commercial Premises which can be found at btsportbusiness.com/terms © British Telecommunications plc 2018. We're registered in England at B1 Newgate Street, London EC1A 7AJ (company number 1800000).

Call now to take advantage of these offers **01675 432338**





100% fruit juice.
That's sparkling.

Buy two cases
of Appletiser
275ml and
receive one
case free.

Available
October to
December
2018


CROWN THE MOMENT

Buy two cases of 24 x 275ml Appletiser and get one case of 24 x 275ml Appletiser free. All cases must be purchased in the same transaction. Offer available 01/10/2018 - 31/12/2018. Appletiser is a registered trade mark of SABMiller International B.V. Coca-Cola European Partners, Pemberton House, Bakers Road, Unbridge, UB8 1EZ, Great Britain.

CALL
OUR
TELE-
SALES
LINE

Call now to take advantage of these offers **01675 432338**

HOOVES UP

FOR A J20



FREE
LIMITED EDITION
GLASSWARE
WHEN YOU BUY 4
CASES FROM THE
J20 RANGE*

*Terms and conditions: Offer runs from 21st October 2018 to 31st October 2018. Qualifying range includes any from the J20 and J20 Spritz 275ml NRB range. One case must be J20 Spritz 275ml NRB to qualify. Free case of 12 Limited Edition Interactive J20 glasses. While stocks last. Promoter: British Soft Drinks, Breakspur Park, Breakspur Way, Hemel Hempstead HP1 4JZ.



Grab an ice cold J20



Scan the snapcode* on special glasses



Unlock your limited edition snapchat filter

*Snapchat app required

**WANT TO
DRIVE J20 SALES
IN YOUR OUTLET
THIS
FESTIVE SEASON?**

**CLAIM
YOUR
FREE
POS KIT**

visit www.sensationaldrinks.com

Limited kits available!

Call now to take advantage of these offers **01675 432338**



drinkaware.co.uk
for the facts



**BUY 4 CASES OF
MIXERS & JUICES
200ml & GET A
MIXER FREE**

Offers valid from October 1st to October 31st 2018. Three deals per customer per week. Qualifying range includes any from the Britvic 200ml NRB range. While stocks last. Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead HP2 4TZ

WANT TO SERVE UP SENSATIONAL DRINKS THIS CHRISTMAS?

CLAIM YOUR FREE POS KIT

Open your iPhone camera and hold over the QR Code or visit www.sensationaldrinks.com,
Limited kits available!



Call now to take advantage of these offers **01675 432338**

REKORDERLIG CIDER

BEAUTIFULLY SWEDISH



BUY 3 GET 1 FREE*

REKORDERLIG.COM

f /REKORDERLIG

All flavours now available!

*Offer available throughout October 2018 across all SKUs. 15x500ml cases.

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Call now to take advantage of these offers 01675 432338



NEW LOWER COST!



STELLA ARTOIS

£173.93 for 10g or £380.84 per 22g*
before discount



BODDINGTONS

£152.10 per 11g or £303.85 per 22g*
before discount

Interested in installing in your pub?
Then contact your BDM

New stockists of either product will receive a new stockist kit, a FREE 10g/11g keg and a FREE case of Budweiser Prohibition

Stockist kit includes glassware, drip mats, bar runners and an upweighted item such as t-shirts, a-board (available whilst stocks last).



Call now to take advantage of these offers **01675 432338**

BUY
2 KEGS
TO GET A
FREE
AUTUMN
INTERNATIONAL
KIT



Offer valid throughout October 2018. Subject to availability. Kit includes bunting, posters and 5x t-shirts.
Available whilst stocks last. Limited kits available. One kit per pub.

Call now to take advantage of these offers **01675 432338**



LONDON'S FINEST

LONDON PRIDE IS THE BEST SELLING
CASK ALE IN LONDON & THE SOUTH EAST*

BUY 2 X 9G AND RECEIVE 1 X 70CL
SMIRNOFF FREE OF CHARGE

*CGA DPMS Volume Sales London & Southern 12 weeks to 24/02/2018.
The 2 x 9g must be taken in one delivery.

drinkaware.co.uk for the facts



THE ORIGINAL
ORIGINAL



Call now to take advantage of these offers **01675 432338**

WYCHWOOD BREWERY

HOBGOBLIN

THE UNOFFICIAL BEER OF HALLOWEEN

BUY 2x9'S OF HOBGOBLIN OR HOBGOBLIN GOLD TO RECEIVE A LEGENDARY FLASHING PUMP CLIP AND 12x PINT GLASSES*

Additional POS and digital support available
contact your Marston's representative

 hobgoblin beer   @hobgoblin_beer

www.wychwood.co.uk

*1 deal per customer, while stocks last. Deal is only valid when you buy 2x9gs of Hobgoblin OR 2x9gs of Hobgoblin Gold.

Available on all orders upto
and including
12th October 2018

Call now to take advantage of these offers 01675 432338

CALL
OUR
TELE-
SALES
LINE

THIS HALLOWEEN

£7.50 off per firkin of
"Old Speckled Hen"

PLUS

Buy 2 x 9's of
"Old Speckled Hen"

and receive an

"OLD SPOOKED HEN"

PUMP CLIP AND PUMP HANDLE SLEEVE FREE*



Swap
Clips for
Halloween



Available October Only

Order early to avoid disappointment and to ensure
your order arrives in time for Halloween

*Available from 1st-31st October 2018.

CALL
OUR
TELE-
SALES
LINE

Call now to take advantage of these offers 01675 432338