



iTrust Inns
Better Pubs through Better People



National Price List June 2022

Trust Inns prides itself on providing a comprehensive portfolio of products to suit a wide variety of pub businesses. Here is our national price list.





Draught Stout Smaller containers help maintain a good quality pint for those outlets with a smaller throughput.

	ABV	11 Gall	6.6 Gall
Guinness	4.1%	£225.59	£135.35
Pearl Jet Oyster Stout	4.1%		£106.11
Youngs Stout	4.3%		£105.79

Keg Ales

	ABV	22 Gall	18 Gall	11 Gall	6.6 Gall	4.4 Gall
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CLASSIC ALE

Belhaven Best	3.2%			£148.06		
Boddingtons Bitter <small>REGIONAL HERO</small>	3.5%			£167.19		
Caledonia Best	3.2%			£145.87		
Chestnut Mild	3.0%			£124.21		
Courage Best Bitter	4.0%			£156.96		
John Smiths Extra Smooth <small>BEST SELLER</small>	3.6%	£344.16		£172.07		
M&B Mild	2.8%			£156.99		
McEwans 60/-	3.2%			£154.82		
McEwans 70/-	3.7%			£167.11		
McEwans 80/-	4.2%			£177.98		
McEwans Best Scotch	3.6%			£153.06		
McEwans Export	4.5%			£181.59		
Stones Best Bitter	3.7%			£173.12		
Tartan Special	3.7%			£169.26		
Tetley Mild	3.2%			£152.05		
Tetley Smoothflow <small>REGIONAL HERO</small>	3.6%			£171.57		
Theakston Best Bitter	3.8%			£168.90		
Theakston Mild	3.5%			£149.88		
Worthington Creamflow <small>REGIONAL HERO</small>	3.6%			£174.05		
Youngers Best Bitter	3.1%			£146.66		
Youngers Scotch Bitter	3.7%			£159.31		

TRADITIONAL ALES

Bombardier	4.1%			£182.22		
Goose Island Midway IPA	4.1%	<i>Depot restrictions</i>			£133.17	
Greene King East Coast IPA	4.0%	<i>Excl. Scotland</i>		£174.33		
Marstons 61 Deep	3.8%				£105.91	
Wainwright Golden	4.1%			£172.30		

MODERN ALES

Blue Moon	5.4%					£93.53
Hobgoblin	4.5%				£130.43	
Hobgoblin IPA	5.0%				£130.21	
Meantime London Pale Ale	4.3%			£232.74		
Meantime Yakima Red	4.1%				£141.56	
Pedigree	4.5%			£180.22		
Sharps Atlantic Pale Ale	4.5%				£135.26	
Shipyard American Pale Ale	4.5%			£213.10	£127.77	

CRAFT ALES

All Day IPA	4.7%				£145.24	
Brewdog Punk IPA	5.2%			£258.66	£155.20	
Beavertown Gamma Ray APA	5.4%				£159.44	
Beavertown Neck Oil IPA	4.3%				£147.43	
Camden Pale Ale	4.0%	<i>Excl. Scotland</i>		£231.98	£139.19	
Lagunitas IPA	5.5%	<i>Excl. Scotland</i>			£145.64	
MaltSmiths American IPA	4.6%				£137.27	



Draught Cider

	ABV		11 Gall	6.6 Gall
CLASSIC CIDER				
Strongbow	4.5%		£189.16	
Woodpecker	4.0%		£189.70	£113.82
Magners Original	4.5%		£167.57	
PREMIUM CIDER				
Aspall Cyder	4.5%	<i>Excl. Scotland</i>	£183.04	
Aspall Cyder	5.5%	<i>Excl. Scotland</i>	£189.74	
Inch's Cider	4.5%		£185.33	
Strongbow Cloudy Apple	4.0%			£134.11
Symonds Founders Reserve	4.5%		£190.16	£114.10
Thatchers Gold	4.8%		£187.25	
Thatchers Haze	4.5%		£191.80	
FLAVOURED CIDER				
Magners Dark Fruits	4.0%		£200.81	
Old Mout Berries & Cherries	4.0%			£151.07
Strongbow Dark Fruits	4.0%		£223.42	£134.06
Thatchers Fusion Cider	4.0%		£200.00	
Thatchers Fusion Cider Syrups				275ml
Dark Berry, Cloudy Lemon, Blood Orange				£23.86

Cask Ales

	ABV		9 Gall
Adnams Broadside (D)	4.7%		£142.95
Adnams Southwold (A)	3.7%		£137.95
Banks's Amber Bitter (A)	3.8%		£131.76
Bank's Sunbeam (G)	4.2%		£128.67
Black Sheep Best Bitter (A)	3.8%		£130.54
Bombardier (A)	4.1%		£154.05
Bradfield Farmers Blonde (G)	4.1%		£139.96
Brains Reverend James (D)	4.5%		£145.55
Brakspear Gravity (A)	3.4%		£124.89
Butcombe Bitter (G)	4.0%		£109.55
Caledonian Deuchars (G)	3.8%		£141.57
Castle Rock Harvest Pale Ale (G)	3.8%		£118.56
Courage Best Bitter (A)	4.0%		£129.62
Directors Bitter (A)	4.8%		£153.29
Eagle IPA (A)	3.6%		£121.80
Fullers London Pride (D)	4.1%		£151.89
Greene King Abbot Ale (G)	5.0%		£151.72
Greene King IPA (G)	3.6%		£128.02

Cask Ales continued next page...



Cask Ales (Continued)

	ABV	9 Gall
Jennings Cumberland Fast Cask (G)	4.0%	£138.91
Marstons 61 Deep (G)	3.8%	£130.98
Marstons Pedigree Fast Cask (A)	4.5%	£151.03
Moorhouses White Witch (G)	3.9%	£122.16
Old Empire (A)	5.7%	£136.85
Old Speckled Hen (A)	4.5%	£148.37
Ringwood 49er (A)	4.9%	£143.93
Ringwood Boondoggle (G)	4.2%	£141.44
Ringwood Old Thumper (A)	5.1%	£140.03
Ringwood Razorback (A)	3.8%	£125.95
Robinsons Dizzy Blonde (G)	3.8%	£118.38
Sharps Atlantic (A)	4.2%	£145.00
Sharps Doom Bar (A) BEST SELLER	4.0%	£143.78
Sharps Sea Fury (A)	5.0%	£145.16
St Austell Prober Job (G)	4.5%	£134.69
St Austell Tribute (G)	4.2%	£139.07
Tetleys Bitter (A)	3.7%	£138.68
Theakston Bitter (G)	3.9%	£138.12
Timothy Taylor Boltmaker (A)	4.0%	£146.45
Timothy Taylor Landlord (G)	4.3%	£157.32
Wainwright (G)	4.1%	£152.64
Woodfordes Wherry Best Bitter (A)	3.8%	£134.91
Wychwood Hobgoblin Fast Cask (A)	4.5%	£150.89
Wychwood Hobgoblin Gold (G)	4.2%	£144.77
Wychwood Hobgoblin IPA (G)	4.5%	£146.30
Wye Valley Brewery Hereford Pale Ale (G)	4.0%	£138.06
Youngs London Original (G)	3.7%	£134.50

(D) = Dark Ale (A) = Amber Ale (G) = Golden Ale

Many of our cask ales are available in regional depots only.

When placing your order please remember to check on availability with your telesales adviser

“The Cask Club”

A range of seasonal ales is available within our Cask club programme.

Speak to your BDM for more details.



Packaged Lagers

	ABV	Size	No.	Price
Becks Bier	4.0%	275ml Bottles	24	£27.03
Birra Moretti	4.6%	330ml Bottles	24	£26.56
Budvar	5.0%	330ml Bottles	24	£26.83
Budweiser	4.5%	330ml Bottles	24	£28.34
Carlsberg Export	4.8%	330ml Bottles	24	£27.26
Carlsberg Pilsner	3.8%	330ml Bottles	24	£27.02
Coors	4.0%	330ml Bottles	24	£27.58
Corona Extra	4.6%	330ml Bottles	24	£28.04
Desperados	5.9%	330ml Bottles	24	£33.46
Estrella Damm	4.6%	330ml Bottles	24	£35.79
Estrella Damm	4.6%	330ml Cans	24	£43.96
Erdinger Weissbier	5.3%	500ml Bottles	12	£31.67
Heineken	5.0%	330ml Bottles	24	£28.10
Heineken Silver	4.0%	330ml Bottles	24	£27.17
Holsten Pils	5.0%	275ml Bottles	24	£24.53
Peroni Nastro Azzuro	5.0%	330ml Bottles	24	£31.61
San Miguel	5.0%	330ml Bottles	24	£26.51
Sol	4.2%	330ml Bottles	24	£28.03
Stella Artois	4.6%	330ml Bottles	24	£29.68
Warsteiner	4.8%	330ml Bottles	24	£44.08

Packaged Ciders

BOTTLED	ABV	Size	No.	Price
Bulmers Original	4.5%	500ml Bottles	12	£21.07
Bulmers Red Berries & Lime	4.0%	500ml Bottles	12	£23.71
Bulmers Woodpecker	3.5%	275ml Bottles	24	£20.76
Kopparberg - All Variants	4.0%	500ml Bottles	15	£32.92
Kopparberg Pear Cider	4.5%	500ml Bottles	15	£31.06
Magners Irish Cider	4.5%	568ml Bottles	12	£24.04
Old Mout - All Variants	4.0%	500ml Bottles	12	£24.67
Rekorderlig - All Variants	4.0%	500ml Bottles	15	£30.54
Thatchers Gold	4.8%	500ml Bottles	12	£27.54
Thatchers Haze	4.5%	500ml Bottles	12	£29.04
Thatchers Rose	4.0%	500ml Bottles	6	£12.54

CRAFT PACKAGED CIDER - Bag in Box

A great way to extend your cider offer. Can be dispensed through a spare hand pull.

Thatchers Stans Big Apple	5.0%	20 Ltr	1	£67.14
Thatchers Stans Cheddar Valley	6.0%	20 Ltr	1	£67.14
Thatchers Stans Traditional	6.0%	20 Ltr	1	£67.14
Westons Old Rosie	6.8%	20 Ltr	1	£68.31
Westons Rosies Pig	4.2%	10 Ltr	1	£39.33



Packaged Ales

	ABV	Size	No.	Price
Bank's Amber	3.8%	500ml Bottles	8	£15.49
Blue Moon	5.4%	330ml Bottles	24	£40.79
Bombardier Amber	4.7%	500ml Bottles	8	£20.97
Brewdog Punk IPA	5.2%	330ml Bottles	12	£25.77
Brewdog Punk IPA	5.2%	330ml Cans	24	£50.26
Courage Best	3.6%	500ml Bottles	8	£16.42
Courage Light Ale	3.2%	275ml Bottles	24	£27.38
Dead Pony Club Session Pale Ale	3.8%	330ml Bottles	24	£50.42
Hobgoblin Gold	4.5%	500ml Bottles	8	£13.92
Hobgoblin IPA	5.3%	500ml Bottles	8	£15.34
Hobgoblin Ruby	5.2%	500ml Bottles	8	£18.02
Jennings Cockerhoop	4.2%	500ml Bottles	8	£19.17
Manns Brown Ale	2.8%	275ml Bottles	24	£22.72
McEwans Export	4.5%	500ml Cans	24	£47.02
Newcastle Brown Ale	4.7%	550ml Bottles	12	£26.69
Resolution Premium Light	4.7%	275ml Bottles	24	£34.98
Ringwood Old Thumper	5.1%	500ml Bottles	8	£15.44
Ringwood Razorback	3.6%	500ml Bottles	8	£14.90
Shipyards American Pale Ale	4.5%	500ml Bottles	8	£15.40
Wainwright	4.1%	500ml Bottles	8	£17.36
Youngs Ramrod	5.0%	275ml Bottles	24	£30.16
Youngs Special London Ale	6.4%	500ml Bottles	8	£18.80

Packaged Stout

	ABV	Size	No.	Price
Guinness Original	4.2%	330ml Bottles	24	£29.33
Guinness Surger	4.1%	520ml Cans	24	£58.61

Other Packaged Alcoholic Drinks

	ABV	Size	No.	Price
Crabbies Alcoholic Ginger Beer	4.0%	500ml Bottles	12	£22.78
Hoopers Dandelion & Burdock	4.0%	500ml Bottles	12	£19.98
Shake Baby Shake Cocktail - All Variants	4.0%	250ml Can	12	£17.70
Smirnoff Draught Cocktails - Espresso Martini, Passionfruit Martini, Pink Gin Martini	12.5%	10 Ltr Bag in Box	1	£164.08
Smirnoff Ice	4.0%	275ml Bottles	24	£29.63
VK - All Variants	4.0%	275ml Bottles	24	£27.04
WKD - All Variants	4.0%	275ml Bottles	24	£30.20



Gluten and Alcohol Free

	ABV	Size	No.	Price
Brewdog Vagabond Gluten Free Pale Ale	4.5%	330ml Bottles	24	£52.85
Peroni Gluten Free	5.0%	330ml Bottles	24	£41.14
Wainwright Gluten Free	4.1%	500ml Bottles	8	£16.96
Heineken 0.0%	0.0%	330ml Bottles	24	£20.12
Shipyard Low Tide	0.5%	500ml Bottles	8	£12.51
Kopparberg Mixed Fruit Cider or Strawberry & Lime 0%	0.0%	500ml Bottles	8	£13.27
Old Mout Cider Berries & Cherries Zero Alcohol	0.0%	500ml Bottles	12	£18.48
Rekorderlig Strawberry & Lime Zero Alcohol	0.0%	500ml Bottles	15	£30.35
Thatchers Cider 0%	0.0%	500ml Bottles	6	£11.04

Draught Minerals BAG IN BOX

Coca Cola (44.8 RTD Ltrs)	0.0%	7 Ltr BIB	1	£70.58
Coke Zero (44.8 RTD Ltrs)	0.0%	7 Ltr BIB	1	£58.18
Diet Coke (44.8 RTD Ltrs)	0.0%	7 Ltr BIB	1	£59.83
Diet Pepsi (42 RTD Ltrs)	0.0%	7 Ltr BIB	1	£48.27
Pepsi (42 RTD Ltrs)	0.0%	7 Ltr BIB	1	£62.28
Pepsi Max (42 RTD Ltrs)	0.0%	7 Ltr BIB	1	£47.93
R Whites Lemonade (42 RTD Ltrs)	0.0%	7 Ltr BIB	1	£47.60
Schweppes Lemonade (59.5 RTD Ltrs)	0.0%	7 Ltr BIB	1	£64.79
Tango Orange Sugar Free (42 RTD Ltrs)	0.0%	7 Ltr BIB	1	£51.69

Packaged Minerals

MIXERS

Schweppes Signature Collection -

Cucumber Tonic Water, Golden Ginger Ale	0.0%	200ml Bottles	12	£10.41
Crisp Tonic Water	0.0%	200ml Bottles	24	£20.83
Light Tonic Water	0.0%	200ml Bottles	24	£19.92

Britvic Mixers -

Ginger Ale, Ginger Beer	0.0%	200ml Bottles	24	£14.14
Tonic Water, Low Cal Tonic Water	0.0%	200ml Bottles	24	£12.43

Coca Cola

Diet Coke	0.0%	200ml Bottles	24	£16.37
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Fever Tree -

Ginger Beer	0.0%	200ml Bottles	20	£17.78
Naturally Light Tonic Water	0.0%	200ml Bottles	20	£20.10
Spring Soda Water	0.0%	200ml Bottles	20	£20.92
Indian Tonic Water, Aromatic Tonic, Elderflower Tonic,	0.0%	200ml Bottles	24	£21.01

Ginger Ale, Lemon Tonic, Madagascan Cola, Sicilian Lemonade, Mediterranean Tonic Water, Smoky Ginger Ale, Spiced Orange Ginger Ale

Franklins Tonics -

Light Tonic	0.0%	200ml Bottles	24	£15.76
Elderflower & Cucumber Tonic, Mallorcan Tonic	0.0%	200ml Bottles	24	£17.82

Franklins Natural Tonic

Franklins Orange, Grapefruit & Lemongrass Tonic,	0.0%	275ml Bottles	12	£13.75
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Dandelion & Burdock

Franklins Mixers -

Lemon & Elderflower	0.0%	275ml Bottles	12	£12.76
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Ginger Beer	0.0%	275ml Bottles	12	£13.87
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Minerals continued next page...



Packaged Minerals (Continued)

	ABV	Size	No.	Price
Schweppes Classic - Bitter Lemon, Soda Water, Ginger Beer, Lemonade Slimline Tonic, Tonic Water	0.0%	200ml Bottles	24	£15.79

FRUIT JUICES

Britvic Fruit Juices - Cranberry	0.0%	200ml Bottles	24	£15.14
Britvic Fruit Juices - Orange, Pineapple, Tomato	0.0%	200ml Bottles	24	£14.08
Britvic 55 - Apple, Orange	0.0%	275ml Bottles	24	£25.70
Britvic J20 - Apple & Mango, Apple & Raspberry, Orange & Passionfruit	0.0%	275ml Bottles	24	£18.65

Schweppes - Orange Juice, Pineapple Juice, Tomato Juice	0.0%	200ml Bottles	24	£15.86
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Fruit Shoot - Apple & Blackcurrant	0.0%	275ml PET	24	£21.99
Fruit Shoot - Strawberry & Raspberry	0.0%	200ml PET	24	£19.37
Fruit Shoot - Apple & Pear	0.0%	200ml PET	24	£18.76
Sunpride - Apple Juice	0.0%	1 Ltr Bottle	12	£16.43
Sunpride - Orange Juice	0.0%	1 Ltr Bottle	12	£18.02

CARBONATED DRINKS

Appletiser	0.0%	275ml Bottles	24	£23.83
Coca Cola	0.0%	330ml Bottles	24	£23.89
Coca Cola Can	0.0%	330ml Cans	24	£22.25
Coca Cola Zero	0.0%	330ml Bottles	24	£19.72
Diet Coke	0.0%	330ml Bottles	24	£21.89
Diet Coke Can	0.0%	330ml Cans	24	£20.26
Irn Bru Can	0.0%	330ml Cans	24	£22.43
Irn Bru Sugar Free Can	0.0%	330ml Cans	24	£22.43
Red Bull	0.0%	250ml Cans	24	£25.37
VK Kick Energy	0.0%	250ml Cans	24	£22.02

BOTTLED WATER

Decante Sparkling Water	0.0%	330ml Bottles	24	£13.94
Decante Still Water	0.0%	330ml Bottles	24	£13.94

CORDIALS

Blackcurrant, Lime or Orange	0.0%	1 Ltr Bottle	1	£2.38
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Sundries

	Size	No.	Price
Cask Tap 3/4 Thread	1	1	£7.40
Cask Tap "Y" Thread	1	1	£7.40
BACT Cab Detergent	5 Ltr	1	£6.98
BACT Cab Rinse Aid	5 Ltr	1	£7.44
BACT Glass Renovator	5 Ltr	1	£8.89
Corks	Bag of 50	1	Free of charge
Hard Spiles	Bag of 50	1	Free of charge
Hop Filter "Y" Thread x10	Pack	1	£3.95
MBC Line Cleaner	5 Ltr	2	£9.21
Quash Lipstick Remover Intro.	Pack	1	£15.46
Quash Lipstick Remover Refill	Pack	1	£18.21
Soft Spiles	Bag of 50	1	Free of charge



To place an order please call the
Customer Services Team on:

0808 169 8979

Opening hours are 9am to 5pm
Monday to Friday

To discuss any items in our product range please
speak to your Business Development Manager.



All of our products are competitively priced for the tenanted and leased sector. Our guide below is to help you consider what price you should charge your customers to remain profitable.

How much does a pint cost?

Find the price of the product and container size within this price list. Look at our grid below and divide the cost price by the relevant number shown:

E.g. 11g of Fosters is £186.43, so 1 pint costs £2.12 (£186.43 / 88) Excluding VAT

Size of container:	Divide by:	Size of container:	Divide by:
22 gallons	176	9 gallons	72
18 gallons	144	30 litres	52.8
11 gallons	88	20 litres	35.2
10 gallons	80		

How much should I charge for a pint?

The simplest way of working out what price you should charge your customers by product is as follows:

- 1). Take the cost price of the product e.g. a pint of Fosters is £2.04.
- 2). Decide on what Gross Profit you would like to make on each sale. We suggest a GP of between 40% to 45% on draught products. See our examples below. To find out what to multiply your cost price by to reach your desired GP% see our in house pub finance guide. Ask your BDM for your copy.

E.g. $£2.12 \times 2.0 = \underline{£4.24 \text{ per pint}}$ (40% GP) This price includes VAT.
 Or $£2.12 \times 2.182 = \underline{£4.63 \text{ per pint}}$ (45% GP) This price includes VAT.

Working out the impact of any discount on pricing.

In some cases, we offer a composite barrelage discount on products purchased through our chosen distributor. For you to work out the amount that will be discounted from each product you order you can use the following calculation:

DRAUGHT PRODUCTS:

Take the container size e.g. 11g and divide by 36 (the number of gallons in a barrel) then multiply by the discount amount you have been offered e.g. if you have a £10 discount and want to know the reduced price of an 11g of Carling.

- 1). $11/36 = 0.305555$
- 2). $0.305555 \times 10 = \underline{£3.05}$
- 3). If you receive a higher discount, for example £60, then multiply £3.05 by 6. This equals £18.33 off per 11g.

Please note that any packaged product in this price list is not eligible for any discount.

Should you have any queries about any of the above then please speak directly to your Business Development Manager.

Terms and Conditions:

All prices quoted are full wholesale price and are exclusive of VAT. Prices are subject to market fluctuations and are invoiced at the price effective on the day of delivery.

All products are offered for sale subject to depot availability and are subject to Carlsberg Marston's standard terms and conditions for sale, a copy of which can be supplied on request (or the standard terms and conditions of the relevant supplier if direct delivered).

Requests for the introduction and installation of products on this price list must be made through your Business Development Manager. Agreement to the stocking of additional products will be made subject to the company's stocking policy at the time and the ongoing availability of such products in the relevant depot ie. geographical demands.

You will receive a weekly call from our chosen business partner, Carlsberg Marston's, to place your sales order each week at a specified time. Should you need to order items outside your allocated time window then please call:

Carlsberg Marston's Customer Experience Team

0808 169 8979

When calling the Carlsberg Marston's telesales team please ask to speak to a dedicated Trust Inns' telesales adviser.

Please note that all tenants and lessees may be charged for any off day or additional deliveries at a cost of £62.97.

On occasions, a same day delivery may be available but this will incur a cost of £131.40.

Your credit controller and BDM has full details of all or any applicable charges that may apply, and we invite you to discuss this with them should the situation arise.

