Trust Inns
Better Pubs through Better People

JULY
2026

The Scottish INNcentive Magazine

WHAT'S INSIDE?

- INSTALL DEALS
- JOIN THE TRUST INNS FANTASY FOOTBALL LEAGUE!
- NEWS FROM THE ESTATE
- COCA COLA GOODY BAG DEAL

ORDER ONLINE WWW.MATTHEWCLARKLIVE.COM

FIFA WORLD CUP 2026

THINK YOU KNOW FOOTBALL? PROVE IT. WIN IT.

JOIN OUR FANTASY WORLD CUP LEAGUE

LEAGUE NAME

Trust Inns League

JOINING CODE

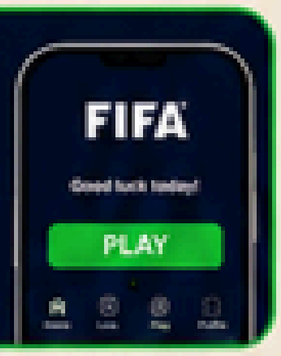
BUKTVNEM

Name yourself and use the format:

Name - Pub Name

HOW TO JOIN:

1. DOWNLOAD THE OFFICIAL FIFA APP
2. SELECT "PLAY"



PICK YOUR SQUAD

SCORE POINTS

COMPETE & WIN BRAGGING RIGHTS

JOIN NOW!

LET THE GAMES BEGIN.



CANADA | MEXICO | USA

THREE NATIONS. ONE WORLD CUP.

#WEARE26

Get big match ready

Buy

1 x case Diet Coke 330ml NRGB

&

1 x case Coca-Cola Zero Sugar 330ml NRGB

to receive a

FREE

football goody bag



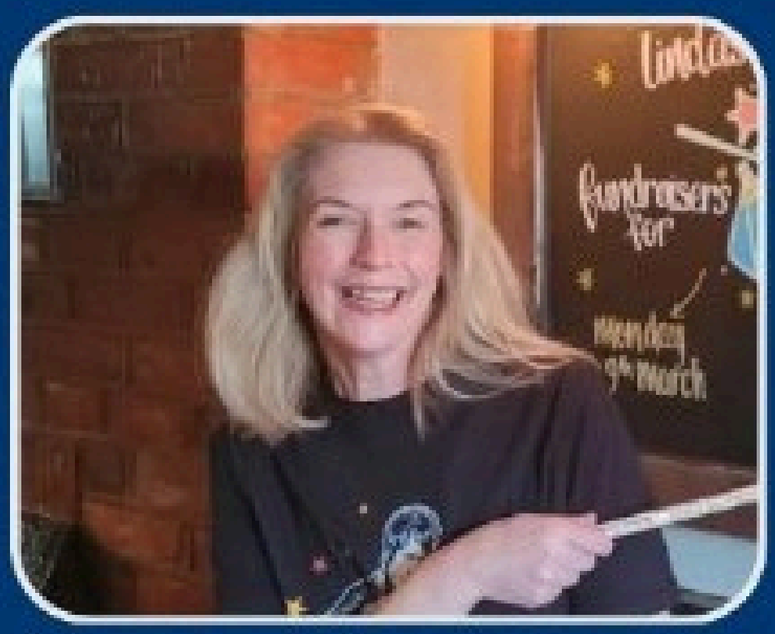
Available July Only

GB 18+. Purchase required. Promotion opens at 00:00 on 01.07.26 and closes at 23:59 on 31.07.26. Offer available to Trust Innscustomers only. Max 1 goody bag per qualifying purchase per outlet. There are 40 goody bags available to be claimed in total, including x40 Coca-Cola drawstring bags, x40 Coca-Cola football caps, x40 Coca-Cola bar runners, x80 Coca-Cola coasters, x40 Coca-Cola footballs, x40 football pumps, and x40 Coca-Cola trophy keychains. Offer applies only to purchases of specified SKUs: buy 1 case of Diet Coke 330ml NRGB and 1 case of Coca-Cola Zero Sugar 330ml NRGB from 1st July to 31st July 2026, with qualifying purchases tracked by Trust Inns and fulfilment after the promotion closes. Coca-Cola reserves the right to withdraw or amend the promotion at any time.
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A huge congratulations to The White Horse in Birstall for reaching the finals of the BII Awards 2026! This is an incredible achievement to have come so far.

Our Finalists

BII 26
LICENSEE OF THE YEAR
Finalists



The Berkeley Arms
PO18 8HG



The Windsor Castle
N2 8DL



The White Horse
LE4 4EF



The Swan CIC
SL4 5JG



The Fleece Inn
WR11 7JE



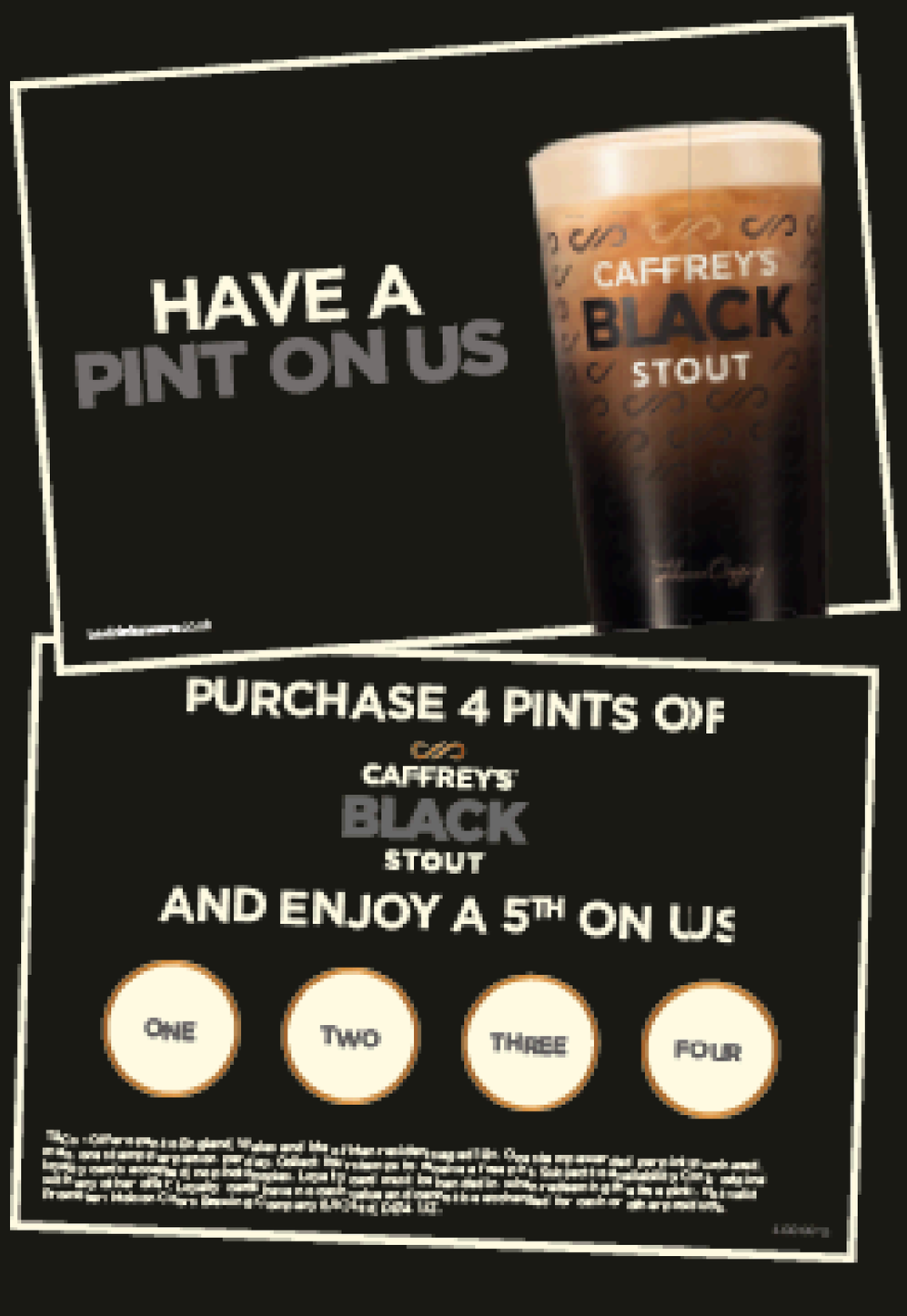
The Plough
SW14 7AF

#LOYA26

CAFFREY'S BLACK STOUT
1 x FREE 30L KEG
+ LOYALTY KIT
FOR ALL NEW STOCKISTS!

PINT ON US

COLLECT YOUR REWARD CARD AT THE BAR





Offer open to new stockists.
Eligible new stockists will receive 1 x 30L keg free of charge and a Loyalty Kit containing loyalty cards, font dangler and tent cards upon first order placement.
Promotion period: Valid 1 March – 30 April 2026.
First qualifying order must be placed within this period to receive the offer.
One offer redemption per outlet.
No cash alternative. Promoter reserves the right to amend or withdraw the offer where necessary due to circumstances beyond its control.

Promoter: Molson Coors Brewing Company (UK) Ltd, DE14 1JZ

be **drinkaware**.co.uk

Community Hero Award

Our Community Hero Award celebrates pubs that go above and beyond to make a real difference in their local area — and The Hope Inn, Leeds is a perfect example of that.

David and Becky's story is a reminder that pubs are about far more than food and drink — they're places where friendships are formed, memories are made and communities come together.



Recognised for their outstanding community spirit and passion for their business, this feature highlights the real impact they're making locally — from bringing people together to supporting those around them in meaningful ways.

eazle Campaign by HEINEKEN

FREE to sign up

Boost footfall into your outlet

with eazle Campaigns.

The NEW platform from HEINEKEN UK delivering an exciting calendar of on-trade digital brand activations.



More Customers

More Often

Spending More

124k

consumers were driven into our partner pubs through digital activations in 2024.

£280k+

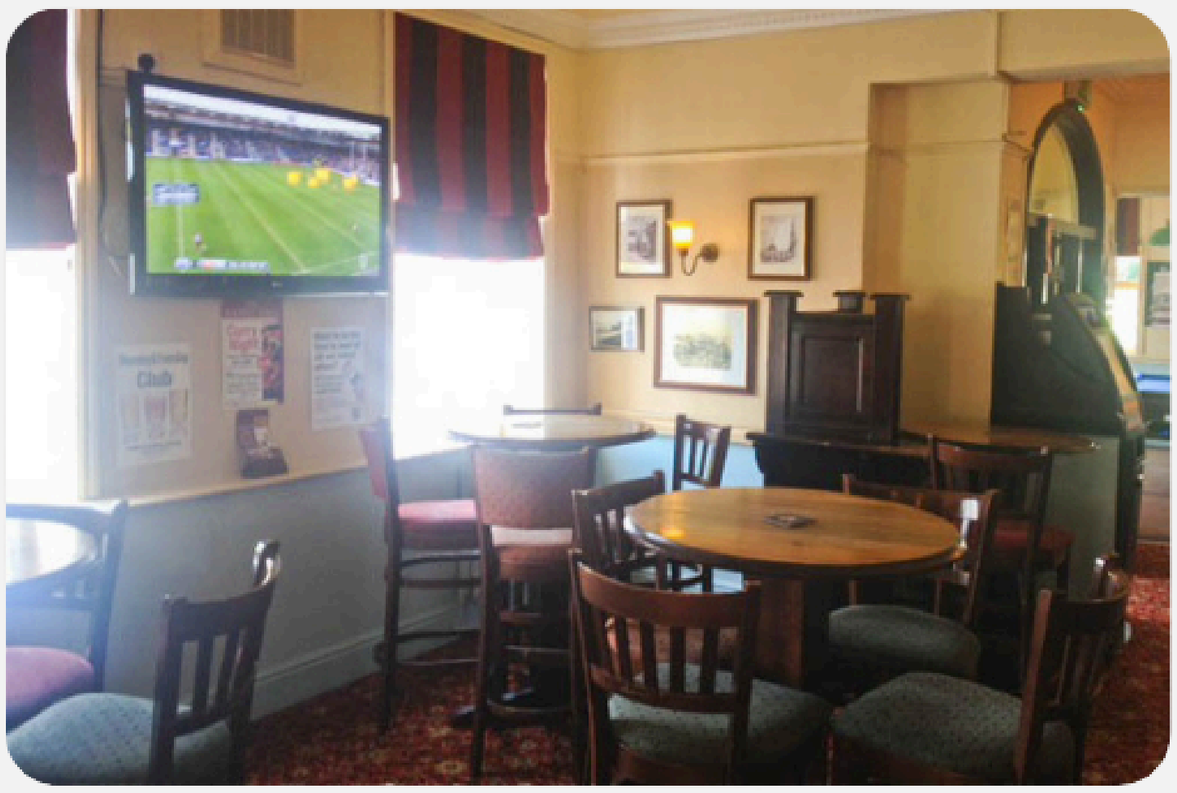
invested into activations by Heineken in 2024.

SIGN UP NOW

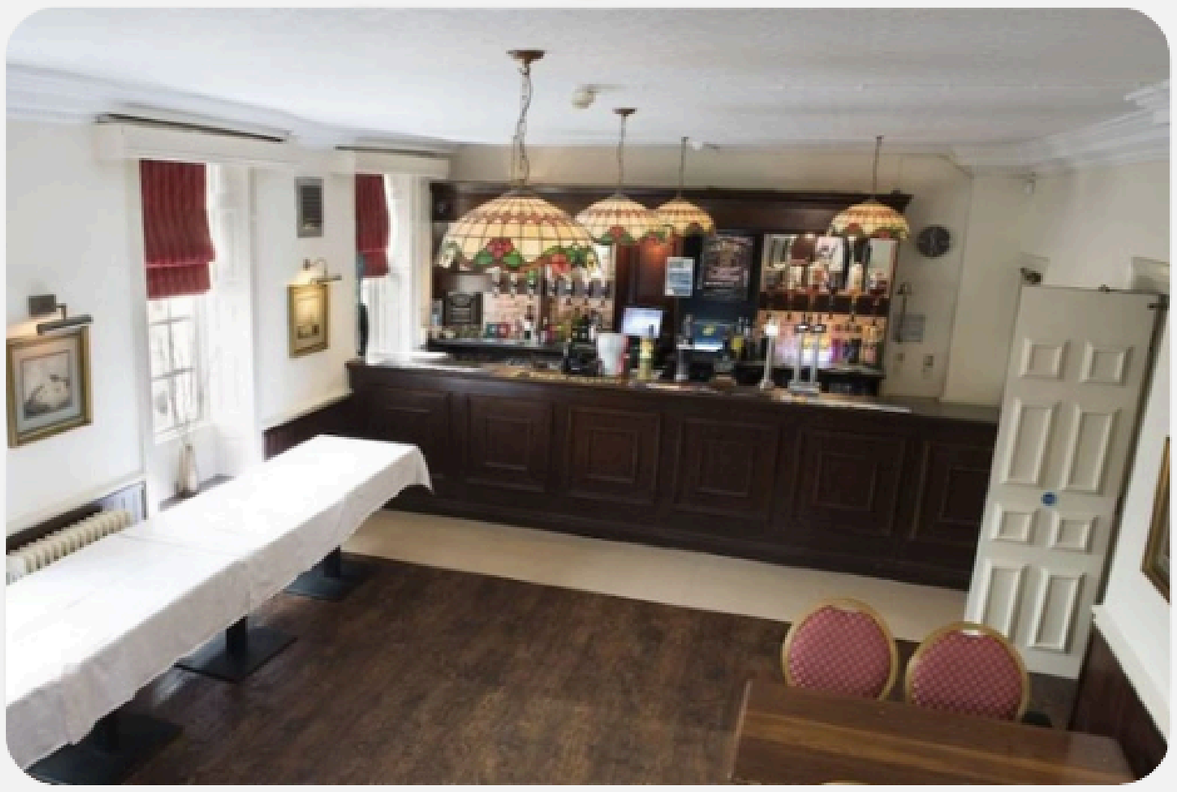
Full Terms of Use for eazle Campaigns can be found at be campaigns.eazle.co.uk/terms-of-use.
FOSTER'S, BIRRA MORETTI and CRUZCAMPO are Brewed in the UK.

RAIKES HALL

Refurbishment









The refurbishment at Raikes Hall, Blackpool is now complete, and the transformation is remarkable.

The new tenants have revitalised the interior, creating a fresh and welcoming environment that breathes new life into this well-known local venue.

A tremendous achievement by all involved!

be drinkaware.co.uk

Enjoy Heineken® Responsibly

Heineken 0.0 contains no more than 0.05% alcohol.

®Heineken® is a registered trademark.

*T&Cs apply

GET THE FANS TOGETHER

Install Heineken 0.0% draught today and receive 24 x pint glasses, 2 x bar runners and 1 x pack of drip mats.*

Heineken®
0.0

Heineken 0.0

be **drinkaware**.co.uk
Enjoy Murphy's Responsibly
Brewed in the UK

A BREAK FROM THE ORDINARY

INSTALL MURPHY'S IRISH STOUT TODAY

- 24x PINT GLASSES
- 1x COLLECTOR CARD KIT
- 1x 30L MURPHY'S KEG
- FREE SOCIAL MEDIA ASSETS



MURPHY'S
EST.1856 - CORK, IRELAND

Better Beer
Better Business.

Clear Brew serves hundreds of award-winning venues just like our recent winners in Scotlands first Trust Inns Community Hero Awards; Davidson's Bar in Renfrew!

Our non-contractual and fully managed service includes all labour and chemicals, saving you time, money and waste. Improving yields whilst protecting dispense quality across all keg/cask and No/Lo draught products. Book your **FREE** no obligation survey and clean today.

clear brew

The Beer Line Cleaning Professionals

0800 7810 577

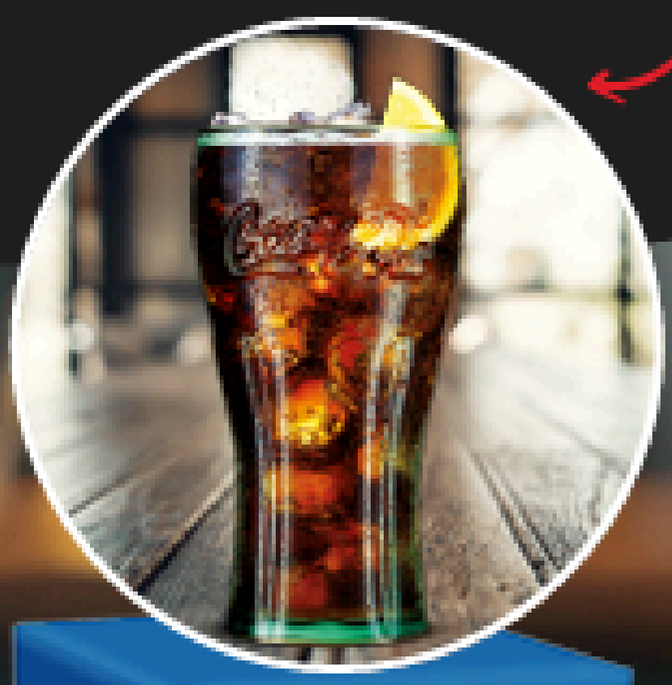
enquiries@clearbrew.co.uk

www.clearbrew.co.uk

FREE STOCK BUNDLE WORTH £1400+*

ON INSTALL OF COCA-COLA POSTMIX

FREE STOCK BUNDLE INCLUDES: 24 X 330ML GLASS COCA-COLA CLASSIC | 24 X 330ML GLASS COCA-COLA ZERO SUGAR | 24 X 330ML GLASS DIET COKE
24 X 200ML GLASS SCHWEPPES TONIC | 24 X 200ML GLASS SCHWEPPES SLIMLINE TONIC | 24 X 275ML GLASS APPLETISER | 24 X 330ML CAN OASIS SUMMER FRUITS
7L COCA-COLA ZERO SUGAR BAG IN BOX | 7L DIET COKE BAG IN BOX | 7L SCHWEPPES LEMONADE BAG IN BOX
AND 24 X 16OZ COCA-COLA GLASSWARE



EACH COKE™ BAG-IN-BOX PROVIDES **113** PERFECT SERVE 14OZ SERVINGS**

SCHWEPPES LEMONADE BAG-IN-BOX PROVIDES **150** 14OZ SERVINGS***



PLEASE CONTACT:
POSTMIXENQUIRIES@CCEP.COM

myccep.com

My CCEP™

* CGA GB On Premise Data RSV Brand Pack Performance - value based on the average RSV per RTDL, per SKU, MAT 31.12.25.
**Based on 113 x 14oz Perfect Serve servings from a 7-litre Coca-Cola Bag-in-Box. ***Based on 150 x 14oz servings from a 7-litre Lemonade Bag-in-Box.
Offer open to Independent outlets only, not multi-operating groups and subject to having an equipment hire contract in place with CCEP.
Free stock bundle will be delivered after install. Offer subject to availability, while stocks last. Max 1 per outlet.
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NEW



La première bière française sans alcool

La première bière française sans alcool

INSTALL TO RECEIVE A GLASSWARE & POS PACKAGE WORTH £200

Promotion valid for duration of brochure promotional period. One deal per install per outlet. Available whilst stocks last. Subject to change.

Brewed in the UK. Enjoy responsibly.

bedrinkaware.co.uk

NONE OF THE WASTE, ALL OF THE PROFIT WITH FRESH ALE

UP TO 14 DAY SHELF LIFE ALE
Proven quality & consistency with minimal waste

DELIGHT GUESTS WITH QUALITY & CHOICE
Perfect pint every time

GREAT TASTING FROM THE FIRST SIP TO LAST DROP
Tastes exactly like cask and is unpasteurised

TRADITIONAL & AUTHENTIC EXPERIENCE
All-important hand pull theatre & serve

EASY TO KEEP & EASY TO INSTALL
No conditioning or specialist cellar equipment

CREATE NEW REVENUE STREAM
Reawaken dormant hand pulls sat on bar & easily & profitably extend your drinks range

Designed for a Hand Pull and available for install where the Hand Pull line already runs through a cask cooler, via a keg connector installed onto the existing Hand Pull dispense kit.

AVAILABLE TO ORDER FROM

iTrust Inns
Better Pubs through Better People

Supported with glassware & POS



Request from your Ops Manager or email william.watts@carlsbergbritvic.co.uk for more information

CARLSBERG BRITVIC

NEED HELP WITH MARKETING DESIGNS?

DRINK DEAL POSTERS

EVENT POSTERS

BANNERS

MENUS

PRICE FIGHTERS



Just send us your content/text/info to:
marketing@trustinns.co.uk

We'll mock up a design for your approval – you just need to print!

NEW OLD MOUT FLAVOURWAVE

1 Keg. 1 Line. 3 Fruity Flavours.

FREE POS KIT WORTH £150*

Berries & Cherries draught has grown by

+19%

MAT vs LY

Speak to your Account Manager to find out more.

OLD MOUT CIDER

FLAVOURWAVE Multi-Fount Technology

ENJOY RESPONSIBLY. be drinkaware.co.uk

Source: OGA OPMS GB Value Sales % Chg vs LY MAT P 12 28.12.2024

*Free OLD MOUT point of sale kit worth £150 for every Flavourwave fount installed by a UK on trade customer prior to 31/12/2025. Limited to one kit per install. No alternative to free kit. Your standard terms of wholesaler purchase and wholesaler privacy terms apply. The promoter is not responsible for any third party acts or omissions. Promoter reserves the right to cancel or amend this promotion due to circumstances beyond its control. Promoter: Heineken UK Limited, Edinburgh, EH3 2HD.

Trust Inns
Better Pubs through Better People

BECOME A FEATURE

IN NEXT MONTHS INNCENTIVE!





We want your stories!

- Fundraising events
- Staff/Pub Achievements
- Refurbishment transformations
- Behind-the-scenes
- Why do customers love your pub?

TAG US!

Follow Trust Inns

Tag us on our socials OR Contact us on: **marketing@trustinns.co.uk** if you'd like to share or require any extra marketing help let us know.

Order online:

www.matthewclarklive.com



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